

## ABSTRACT

An article of footwear includes an outsole, a midsole, an insole, and a display element

4 having a shape and a thickness. The display element shape can be circular, oval, or other shape  
5 appropriate for display through a shoe outsole. The display element has a color, such as a color  
6 that coordinates with team colors of a sports team. A cut-out having substantially the same  
7 shape and thickness as the display element is formed in the midsole for receiving the display  
8 element. The outsole includes a transparent portion through which a display element can be  
9 viewed from the bottom of the outsole.

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